

UW-Rock County Housing Committee
Agenda & Notes
February 16, 2018 – 2:00 p.m.

I. Introductions

Kristin Fillhouer, Sherri Stumpf – ARISE Now, Oakleigh Ryan – ARISE Now, Bob McCallister, Janine Peterson, Stacy Randall, Julie Janiak, Russ Podzilni, Grace Crickette - UW-Whitewater, Kevin Murray, Beverly Simonds; Brian Zobel arrived shortly after the start of the meeting.

Absent: Shawna Connor

II. Ruffalo Noel Levitz Survey and Report

http://www.danter.com/studies/Janesville,WICH298_9NV2X8.pdf

Kristin updated the committee on the current survey and how it was conducted. Looking at a number between 150 and 300 students. Overview of other UW-Colleges campuses, their housing size and whether they are at capacity or not.

Dr. Charles Clark, SW Region CEO/Dean, would like a recommendation at the end of the semester (May 2018), whether we should go ahead with housing and why or why not.

Transportation is an issue for our students, bus route comes by the campus.

III. ARISE Discussion

ARISE: The Rock Renaissance Area Redevelopment & Implementation Strategy was completed in December 2014. To advance strategic planning for six high priority redevelopment “catalyst” sites within the 240 acre Rock Renaissance Area bordering the Rock River in Janesville’s central business district. Revitalizing open spaces, streetscapes, encouraging new commercial development and creating downtown housing. Goal is to raise \$4 million. There are TIF considerations. Many organizations involved in the success of the venture. Community housing is part of the plan and in development.

<http://www.growjanesville.com/economic-development/downtown/rock-renaissance-arise>

Bev forwarded the planning document to Kristin for distribution. It was created in 2014.

Kristin wants to further discuss having a residence hall downtown. Today’s student wants/needs are different than we might consider. How do we convince the taxpayers (older folks) that what the students want is what we need to provide; make these things part of our project story.

- Health clinics
- Coffee houses
- Convenience stores
- Transportation – parking for their cars

- Transportation – UBER/LYFT or bus
- Transportation – UW-W students created a shuttle, sharing a ride option on campus
- Transportation – bikes and bike lanes
- Wi-Fi accessible
- No yard
- Kitchen included in their housing
- Rental contracts that are flexible for student semesters
- Safety services
- Housing for all generations
- Performing arts experiences
- Helping students feel they are “connected” to our campus – collaborating spaces, electronic connections, labs, facilitated engagement
- International student needs
- Managing property – conduct concerns – how is this managed?

Closing comments – need to get students involved in this project/process.

Side discussion took place about who negotiates dorm construction with the transition/collaborative reorganization.

IV. Fond du Lac Visit Review

a. Key Take-aways

- a. Collaborating Partners
- b. Offer by County Administrators
- c. This is an example of a traditional housing process/partnership
- d. Built a good relationship with core community leaders
- e. Not in a residential area
- f. At half occupancy, but happy with number this first year
- g. Solid plan and promotion is key
- h. Allow students from other university/technical college rental
- i. Marketing is working
- j. Students generate buzz to build momentum
- k. Percentage of international students is not high
- l. Students are walking distance from groceries, restaurants
- m.

b. Pictures and Video – to be distributed to committee members

V. Next Meeting-March 16th @ 2:00 pm

Some items from Bob will be forwarded for the next meeting.